

# Kel Troughton

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Keltroughton.com

## Work:

Proprietor, *Kel Troughton Lettering*

Oakland CA. Jan. 2010 – Present

Lettering Projects, Signage, Illustration, Type Design.

Lettering Artist, *The Local Butcher Shop*

Berkeley, CA. Oct. 2011 – Present

Weekly Chalk Signs, Apparel, Posters, Label Design.

Freelance font production, *Ohno Type Company*

Oakland CA. Sept. 2018

Assisted on client work, filled out character set under a tight deadline.

Education Assistant, *Type West at Letterform Archive*

San Francisco, CA. Jan. 2019 - present

Manage social media accounts. Logistics for workshops.

Sign maker, *PPD Multimedia*

Santa Cruz, CA. Jan. 2005 – Dec. 2007

Vinyl sign making using a Roland plotter, layout, production and installation. Design for business cards, websites, and logos.

## School:

Certificate, *Type@Cooper West*, Letterform Archive

San Francisco, CA Oct. 2017 – Aug. 2018

Typeface Design Graduate Certificate Program through the Cooper Union, held at Letterform Archive.

Associate of Sciences, *Cabrillo College*, Desktop Publishing

Aptos CA. Jan. 2005 – Dec. 2007

Studied the Adobe Suite, Quark, Dreamweaver.

## Other:

Volunteer, *Letterform Archive*

San Francisco, CA. Oct. 2017 – Present

Type West Certificate program teaching assistant for weekly type design class, as well as for various workshops. Design for promotional materials. Cataloging the work of Ross George.

## Conferences

Attended TypoSF 2014, TypoSF 2015, Letrastica 2017 & Typographics 2018.

## Skills:

Adobe Creative Suite, Robofont, G Suite, Skedsocial, Hootsuite, Vector Illustration, Lettering, Murals, Type Design, Photography.